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Holly H. Alderman

Of Counsel

Holly Alderman focuses her practice on commercial real estate matters and typically represents local, regional and national retail, residential, restaurant, office and mixed-use development clients in the assemblage, acquisition, development, leasing, financing and disposition of properties. Ms. Alderman also has a wide range of experience in preparing the legal infrastructure for residential communities and retail developments, including property owners' association documents, declarations of restrictive covenants, condominium declarations and sales contracts. She has represented lenders and borrowers in connection with acquisition and construction loans and the work-out of distressed loans.

Prior to joining Schell Bray, Ms. Alderman was Vice President of Commercial Transactions and in-house counsel for Investors Title Insurance Company. There, she was responsible for establishing and managing the company's commercial transactions department, overseeing the placement and acceptance of reinsurance, and drafting and negotiating agreements in connection with reverse tax deferred exchanges for a company affiliate in its capacity as exchange accommodation titleholder.

Ms. Alderman, her husband, Neil, and their two children enjoy playing tennis, traveling, gardening and cheering the North Carolina Tar Heels on to victory in a variety of sports.

Practice Areas

Commercial Real Estate Acquisitions,
Financing, Sales and Leasing

Retail & Shopping Center Development

Residential, Multi-Family and Mixed-Use
Development

Warehouse, Industrial and Institutional
Development

Condominium & Planned Community Law

1031 Like-Kind Exchanges

Education

University of North Carolina, B.S., 1986
University of North Carolina, J.D., 1989

Bar Admissions

North Carolina
Georgia

Professional Activities

Board Certified Specialist in Real Property Law - Business, Commercial and Industrial Transactions by the North Carolina State Board of Legal Specialization

North Carolina State Bar, Board of Legal Specialization Specialist in Real Property Law subcommittee, past Chair

North Carolina Bar Association, Real Property Section, past Council Member

University of North Carolina School of Law Alumni Association, Region Representative

Associate Adjunct Professor of Law, University of North Carolina School of Law (real property practice course, 1996)

Triangle CREW (Commercial Real Estate Women), past member of the Board of Directors

International Council of Shopping Centers

Community and Civic Activities

East Chapel Hill Rotary Club, past member of the Board of Directors

SECU Family House, Board of Directors

Awards and Publications

The Best Lawyers in America, real estate, 2025

Woodward/White, Inc., The Best Lawyers in America, real estate, 2007-2023

Business North Carolina, Legal Elite, Hall of Fame, real estate since 2015

Business North Carolina, Legal Elite, real estate, 2010-2011, 2014-2017

North Carolina Super Lawyers, commercial real estate, 2009-2017; Top 50 Women, 2015

Martindale-Hubbell AV Preeminent™ Peer Review Rated